

**JOSH RUTHNICK**  
graphic designer

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Please visit my website for samples  
[WWW.RUTHNICK.COM](http://WWW.RUTHNICK.COM)

## GRAPHIC DESIGNER

Award-winning creative professional with experience in print, Web, animation and related design work.

## EDUCATION

Bachelor of Arts in Art Studio, \*Emphasis in drawing and painting Minor in English.  
University of California, Davis, December 2000

## SKILLS

Expertise in Photoshop, Illustrator, Maya, Modo, After Effects, Final Cut Pro, Garageband, Quark, InDesign, Powerpoint, Dreamweaver, Flash, Word, Excel on both Macintosh and PC platforms.

## AWARDS

- 1st place, 2006 Associated Press News Executives Council (APNEC), Infographic "Tour of California Pedals Across Marin."
- 1st place, 2005 California Newspaper Publishers Association (CNPA), Infographic, "Delightful de Young"
- 1st place, 2005 Associated Press News Executives Council (APNEC), Infographic "IRL roars into Infineon."

## EXPERIENCE

*Interactive Designer/Creative Lead, Motionbox, New York, NY (1/08-current)*

Designs and produces user interfaces, landing pages, web-ready graphics, banners, newsletters, marketing and promotional materials, and motion-graphics for a video-sharing web start-up. User interface design and 3D modeling and rendering of all assets for upcoming "Quickmix" product launch. Assisted in redesign and branding of company, website and logo.

*News Artist, Contra Costa Times, Walnut Creek, CA (5/06-7/07)*

Designed and produced info-graphics, charts, maps, logos, art heads, layouts, and illustrations for 6 metro newspapers, including *The Contra Costa Times*, *The Oakland Tribune*, and San Jose's *Mercury News*. Coordinated with multiple news departments and designers to produce daily info-graphics and layouts as well as last-minute graphics as news breaks.

*Graphic Designer, Marin Independent Journal, Novato, CA (2/05-5/06)*

Coordinated with writers and editors to produce daily graphics including maps, charts, logos, layouts, illustrations and small-scale info-graphics. In addition to daily duties, constantly had a large-scale info-graphic project going in the background.

*Graphic Designer, ANG Newspapers, Pleasanton, CA (6/03-2/05)*

Designed and produced info-graphics, charts, maps, logos, art heads, layouts, and illustrations for 6 metro newspapers, including *The Oakland Tribune*. Coordinated with multiple news departments and designers to produce daily info-graphics and layouts on a tight deadline, as well as last-minute graphics as news breaks.

## RECENT FREELANCE

*PageDaily.com*

Concept, design and execution of 8-second video "bumpers" that will air at beginning and end of Page Daily videos. Animated visualization of "Page Daily" brand.

*OnPoint Productions*

Modeled and textured 20+ assets for 5-minute animation explaining concept of "The Coke Digital Network" to CEOs of Coca-Cola.

*Watch! Magazine, CBS Television Network*

3D illustration of 5 Russian Nesting dolls for article "Layers to Get to a Celebrity." Each Doll represented a different layer, Agent, Publicist, Manager, Assistant, and finally Celebrity.

*Watch! Magazine, CBS Television Network*

Designed and illustrated 3D informational graphic "Anatomy of a Broadcast: The NFL on CBS" (October '08 issue), which illustrates camera positioning for NFL games and gives a detailed, behind the scenes look at how a typical CBS broadcast is produced.